BACHELORS IN
ENTREPRENEURSHIP
2016-19
DISCOVER, LEARN AND GROW WITH IILM

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RANKED 11 BY EDUNIVERSAL in 3 Palmes of Excellence Category

9000+ Alumni 100+ Faculty

A heritage of over 2 decades

90% Students Rejoining Their Family Businesses
20% Students from Family Businesses Initiating Independent Startups

1:4 Faculty Student Ratio

Over 30 Global Partners

SAQS Accredited
“IILM is more than a business school, it’s like home. With a strong sense of belonging, you become a part of an innovative, passionate and motivated community, dedicated to help you achieve your dreams.”

— Karanvir Singh Chauhan, American Embassy School, IILM UBS 2015-18
We believe in turning students’ dreams into reality with the right guidance, resources and support. Through holistic learning, students are inspired to create an ideal path and a bright future.

ALUMNI & NETWORKING

We understand the importance of building networks in the business world. We provide a platform for this by connecting students with college alumni spread across different industries and professions. You can be part of a network of over 9000+ IILM alumni and take advantage of connecting with professionals, industrialists, and employers across India and abroad.

“My experience at IILM taught me how important it is to keep in regular touch with college alumni for personal as well as professional growth. Alumni not only helped me build my professional networks and contacts, but also showed me some unseen possibilities in my career.”

– Riju Jhunjhunwala,
LNJ Bhilwara Group,
IILM UBS 1996-99
GLOBAL EXPOSURE

There’s a big world beyond the IILM campus, and you can experience it now. In order to be a responsible leader in today’s time you need to have first hand experience of cultures, organizations, and business practices around the world. Our international learning opportunities are designed to strengthen your knowledge, skills and attitude to create economic and social value everywhere.

IILM’s global offerings encompass a mandatory 4 week global study program as well as optional international transfers or summer exchange/semester abroad programs.

Hence, students experience and learn the dynamics of diverse markets, cross-cultural differences of business practices and various ways of doing business globally.

In 2015-16, IILM will offer 44 study abroad opportunities in 21 countries

Visit companies and network in Canada, Germany, Sweden

At the Annual International Day, share a part of your culture through Presentations, Food Tasting Sessions and Team Building Activities

Take an International degree transfer and graduate with Business Management Innovation, International Business, Global Management degrees from our partner in London, UK, Canada & France

“Thank you IILM for giving me this opportunity to learn and experience the world outside the campus. This global exposure has been, by far, the most enthralling experience in my life. From cross-cultural diversity to different market trends and challenges, I learnt a lot during the study abroad program.”

— Suhasini Jaipuria, DPS, Mathura Road, IILM UBS 2013-16
1. **Global Study Programme** – With the increasing interconnectivity of countries, employers look for employees who are confident and with varied experiences. Our 4-week global study programme gives students cultural exposure and experience to add to their skill sets. Our students can choose to go to our partner universities in Germany, Canada or Sweden to gain this exposure. Our partners are:

- Fanshawe College, Canada
- University of Laval, Canada
- Jonkoping International Business School, Sweden
- International School of Management, Germany
- EM Normandie, France
- Montpellier Business School, France

2. **Summer School** – Our summer school programme provides students with the unique opportunity to combine education with personal development with regards to independence and responsibility. The sessions range from 2 to 6 weeks at the foreign university campuses and offer a varied variety of courses. Our tie ups are with:

- London School of Economics, UK
- University of Berkley, USA
- Boston University, USA
- Washington University, USA

3. **International Transfers** – For those students who wish to complete their degrees abroad, we also offer the unique opportunity to transfer to one of our partners in year two or three of their degree. Transfers can be taken to:

- Middlesex University, UK
- Regent's University, UK
- University of Hertfordshire, UK
- University of Alberta, Canada
- Ecole de Management, France
- ECS Troyes, France

To build inter college collaborations we also undertake student exchange programmes and invite foreign faculty to teach our students.

**Our Partner Universities and Colleges for Student Exchange Programmes**

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<th>UNIVERSITY</th>
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<td>International School of Management, Dakar</td>
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<td>Universidade Do Estado Do Rio De Janeiro Brazil</td>
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<td>Fanshawe College</td>
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<td>FH Dortmund-University of Applied Sciences and Arts International School of Management</td>
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<td>Klaipeda State University of Applied Sciences</td>
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<td>ESCA School of Management</td>
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<td>Hanze University of Applied Sciences, Groningen</td>
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<td>HZ University of Applied Sciences Vlissingen</td>
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<td>The Hague University of Applied Sciences</td>
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<td>ISCTE(Instituto Universitario De Lisboa)</td>
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If you have entrepreneurial streak, IILM is the right place for you. An entrepreneurial mindset is an invaluable asset and with the right learning and guidance you can kick-start your vision into a tangible reality.

Learning at IILM is beyond the limits of a classroom teaching space. We offer well-developed resources, professional teachers and responsive alumni, which make the business learning for students more productive.

With the Swiss Business School curriculum, we aim at providing a stepping-stone for students and budding entrepreneurs to achieve the best in everything. We offer a holistic support system for students to achieve a competitive edge in the professional world. Our internationally recognized degree puts you step ahead of everyone.
Learn the Experiential Way

For comprehensive learning, it is important to incorporate interactive educational case studies and simulations into the course curriculum. Management education is not just about theory but also about practice. Students get to learn business concepts through a practical application of theories with the help of modern technology. We help students in understanding the ever-changing needs in business trends with the help of company visits and industry exposure.

“Organizing a company visit to my family business was a matter of great pride for me. My team was taken around the company premises and they saw the workings of and interacted with people of various departments. It was a learning experience for them and me because there were a lot of questions asked which increased my knowledge as well.”

– Kavish Teotia, IILM UBS 2015-18

1. Simulations – These are meant to help students apply theoretical learning and lessons to real life business problems and come up with the best solutions for them. In simulation sessions, students learn about the outcomes of decisions they make in certain situations and hence, learn how to come up with the most effective solutions.

2. Case Studies – Case studies are yet another way to apply theory to real life problems. Harvard business case studies are used to help students apply their innovative ideas and methods to solve real life business problems. Learning through cases also adds value to the students because of discussions that follow.

3. Company Visits - Students are encouraged to take initiative in organizing company visits for their teams to their family businesses or to companies through their contacts. Each visit is preceded by research of the industry the company belongs to and followed by a group write of the team’s learning from the visit. Company visits enable students to improve networking skills and gain learning from interactions with employees at the companies.
Internships form an integral part of the learning experience. Nothing can replace hands on learning. Internships offer students the opportunity to learn business practices in actual business settings in various companies.

Our curriculum offers a 3-month summer internship program (SIP) that aims at providing a firsthand experience of the business environment. Moving from the classroom to the real world circumstances makes students more adaptive, making them effective decision makers.

Faculty mentors evaluate prospective SIP projects before they are allocated to the students.

During the internship, mentors also visit the companies regularly and interact with the industry mentors to keep abreast of the students’ performance.

At the end of the internship, students are required to present their learning in the form of a written report.

“Summer Internship Program was a wonderful experience. Facing real life problems, work situations and challenges taught me more than I had expected. I could relate to business theories more effectively, and apply some of the theories I had learnt to the project.”

— Sanjoli Gullah, Modern School, Vasant Vihar, IILM UBS 2014-17

“Coming from a family business background, I already had some idea about business practices. But with the learning at IILM UBS, my ideas became more structured and organized. I could contribute greatly towards my family business, taking it to a new level.”

— Ridhay Khanna, Director, H H Global Sources, IILM UBS 2009-12

A substantial percentage of business school students represent their family businesses. We help students learn about the practical side of running a business. Learning gained from this part of the curriculum allows them to add value to their family businesses.
Mentoring and guidance is the way to go forward for business excellence. Our faculty mentors offer advice and insights for personal and career development. They help the students explore their personalities and attributes and guide them to make decisions best suited to their interests.

“As the session started in college, each student was assigned a mentor. I felt secure under the guidance of my college mentor. Mentors help you, guide you and most importantly motivate you to achieve more every day. I owe a lot to my mentor.”

— Udit Jain, Pathways World School, Gurgaon, IILM UBS 2014-17

In this day and age, there has been a boom of start ups. These entrepreneurial ideas require a great deal of support and resources. With the help of iLABS, our incubation centre, we provide a platform for collaboration between budding entrepreneurs and resource providers. Students avail of infrastructure that we provide and network with alumni to realize their ideas and visions.

“As a parent when you know your child is being guided by a mentor in college, you are at peace. I felt absolutely happy, content and relaxed after connecting with my child’s mentor. Constant feedback from mentor helped me understand my child’s overall development in studies and other co-curricular activities.”

— Mr. Pankaj Jain, Parent
As a premier business school, with over 20 years of heritage we believe in offering holistic development to our students. We have a range of clubs and societies related to academics as well as cultural activities, social media, debating and community awareness. Students explore more than just academics while they study at IILM.

Communication, networking and relationships are three pillars for any idea or a vision to grow and sustain. We believe in connecting likeminded students with unique ideas to learn and grow together in a safe and secure environment. Communication and networking amongst peers help to build lifelong relationships.

Conferences, college festivals, TEDx talks and inter-campus debates and activities are a few of the many co-curricular activities that make campus life enriching and wholesome. They also contribute to building leadership and teamwork amongst the students.

“When you are at IILM campus, it is busy with million fun-filled activities. IILM is a place to be. I’ve had the best 3 years of my life.”

– Gauri Monga, Modern School, Barakhamba, IILM UBS 2013-16
Our admission policy aims to provide fair and equal access to deserving candidates. We welcome applications from all eligible students and encourage a diverse and socially mixed student population.

Eligibility - Prospective candidates seeking admission to the undergraduate programs of the institute should have completed class XII with at least 55% marks under the Indian education system (CBSE or ICSE) or any equivalent board in India or overseas, with English and Mathematics at the class X level. Candidates from abroad should have completed their A levels (under the British system).

Selection Procedure - Students, who meet the above eligibility criterion, meet with a faculty for a counseling session. This is followed by a video case study discussion aimed at gauging the student’s understanding of situation and analytical skills. Finally, a personal interview is conducted after which the decision of admission is made. The decision of the admission committee will be binding and final.

Application form and prospectus - At IILM UBS, our aim is to make the application process as simple and efficient as possible. We encourage applications online. To begin your applications, follow the simple steps below –

• To apply online please log on to www.ubs.iilm.edu
• Once you have entered all the required information, you will receive an e-mail with the brochure and application form.

The documents required at the time of interview are:

• Photocopy of class X and XII mark sheet (with originals)
• Photocopy of Passport/Birth Certificate
• 3 passport size photographs
• SAT test results (if available)

For transfer applicants only Mark sheet of the previous examination of the college / University attended are required. Originals will be returned after verification at the time of interview.