

Bachelors of Business Administration 2020/23

COMMUNICATION | PSYCHOLOGY | INTERNATIONAL MANAGEMENT | ENTREPRENEURSHIP





IILM..... a seat of holistic learning.

In Persian, IILM, or “ilm” means Knowledge. IILM communicates a place for seeking and attaining education and wisdom.

Our logo depicts the rising Sun, which, in the words of Swami Vivekananda, is symbolic of Jnana, within the universal symbol of the temple of learning.

The three elements in the IILM logo combine a book, a swan and a lamp.

The book symbolizes learning.

Swami Vivekananda has written that the Swan stands for the Paramatman (Supreme Self).

Bhagwan Sri Satya Sai Baba, in his Deepavali Day Discourse on 5th Nov, 1991, explained that the flame of a lamp has two qualities. One is to banish darkness. The other is a continuous upward movement. Even when a lamp is kept in a pit, the flame moves upwards. The sages have therefore adored the lamp of wisdom as the flame that leads men to higher states.

तेषाम्, एव, अनुकम्पार्थम्, अहम्, अज्ञानजम्, तमः ।
नाशयामि, आत्मभावस्थः, ज्ञानदीपेन, भास्वता ॥
अध्याय 10 (11)

In the Gita, Lord Krishna Says:

“ I, residing in the intellect of my devotees, destroy the darkness of ignorance by the resplendent light of knowledge”

Welcome

“IILM’s journey started 25 years ago towards an integrated and responsible learning in management. The IILM Undergraduate Business School is built on the philosophy of developing and nurturing future business leaders. It offers world class curriculum with ample exposure to national and international business practices, is centrally located and has a strong alumni network of 12000 plus who have either joined and strengthened their family businesses in India and abroad, started new ventures or pursued higher education abroad.

IILM has a rich pool of faculty members and enjoys a 1:10 faculty student ratio who regularly guide and mentor students to identify and follow a passion of their own. IILM encourages student entrepreneurs through incubation centre activities by way of new venture creation, financing, growth and innovation. The annual international fair at IILM helps students meet universities from across the globe and be aware of the choices that they have for their higher education abroad.

IILM Undergraduate Business School has a distinct culture that sets it apart from any other B School. For us, each student is a star that is waiting to be discovered, a business leader that needs to be nurtured.”

Dr Kakoli Sen
Director

Why Choose IILM?

Here's why our students love studying at IILM:



IILM is not just a college, its a world in itself. And I've indeed been very lucky to be a part of it. My experience at IILM so far has been unforgettable! The friendly environment around with wonderful teachers and peers has enhanced my life and made it much more cheerful . I admire the fact that it is not just limited to academics but also focuses on sports and other fields in order to holistically develop our personality. Looking forward to make the most of it!

Vasu Malik -2018-21

IILM has helped me gain not only theoretical knowledge but also given us practical ways to use that through company visits. IILM has given me a clear vision about my future!

Shubhya Chawla -2019-22



IILM at A Glance



**RANKED 10 BY
EDUNIVERSAL IN
3 PALMES OF
EXCELLENCE
CATEGORY**



**12000+
ALUMNI**



**INTERNATIONAL
DEGREE**



**10:1
STUDENT
FACULTY
RATIO**



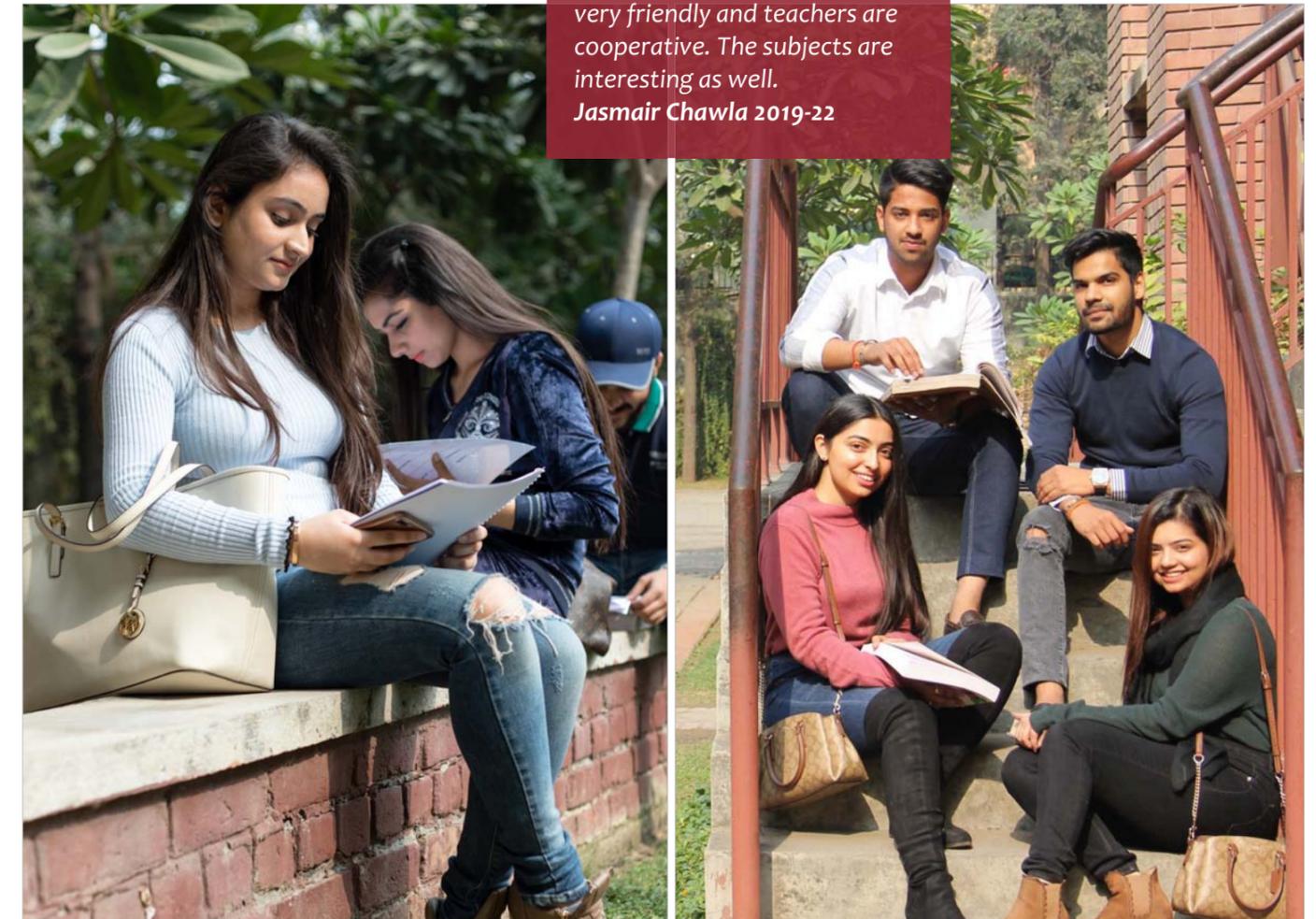
**40+
INTERNATIONAL
PARTNERS**



**RECOGNISED
BY AIU &
EQUIVALENCE
BY DELHI
UNIVERSITY**



“
My experience at IILM
has been good, the students are
very friendly and teachers are
cooperative. The subjects are
interesting as well.
Jasmair Chawla 2019-22



The Place for You

You are in the deciding phase of your career and looking for a B-School that will give you an edge in the competing global business environment and will enhance your business acumen. The numerous questions that are in your mind are important and need to be addressed.

At IILM we honour all these questions and give you a comfortable, congenial environment that helps unlock your potential & interest. We shape you to become the business leaders of tomorrow. The intellectual abode will help you to define yourself in the current dynamic environment. You will be able to create a road map for yourself by exploring your

talent, your passion, your goals and your personality. IILM supports you to envision and develop a path to your final destination.

Building upon the IILM tradition of making successful business leaders, the IILM program will give you a foundation in developing a broadened mind-set through blended and experiential learning beyond classroom from our distinctive modules tailor-made to give a deeper insight of the practical world.

The Three Year International Degree

IILM offers a curriculum designed to ensure personal success and provide direct usefulness in life. Learning at IILM goes beyond the limits of a classroom teaching space and the BBA course gives students the right platform to pursue their line of business. It equips them to start a career in business management, run their family businesses more effectively and efficiently and/or start new business ventures.

With the SBS Swiss Business School curriculum, we aim at providing a stepping-stone for students and budding entrepreneurs to achieve the best in everything. The BBA program offers a holistic support system for students to achieve a competitive edge in the professional world. Our internationally recognized degree puts you a step ahead of everyone.

As part of BBA syllabus, students are exposed to experiential learning courses that are tailor-made to give a deeper insight of the practical world. The modules of the subjects are drafted with a lot of rigour and research to bridge the gap between the academic and corporate. Case studies and simulations are incorporated in our modules to strengthen the concepts of students in a practical and interactive environment. New perspectives and ideas are encouraged in class discussions and fine-tuned in order to boost innovative thinking.



The best thing about IILM is the way the curriculum is taught. Every bit of theory is applied to the real world and this amalgamation of theoretical and practical knowledge is what differentiates IILM from other colleges.
Somya Bajaj, 2017-20

Internationally Recognized Degree

Students in the IILM BBA Program are awarded a degree by SBS Swiss Business School, Switzerland. The SBS Swiss Business School has been referenced in the International Handbook of Universities, published by UNESCO and the International Association of Universities. This Handbook is recognized by Association of Indian Universities (AIU).

BBA with Psychology

Learn how to be a future business leader by focusing on the human side of business. This course focuses on the importance of psychological principles to understand human behavior and the impact of it on the work environment that enhances business.

With the advent of Fourth Industrial Revolution technologies such as Artificial Intelligence, machine Learning and Block chain will impact the workforce around the world in contemporary business scenario. The knowledge of Psychology, in the times of Industry 4.0, would be the driving force to enhance productivity across business. The course provides a combination of applied Psychology and core areas of Management helping students develop evidence based approach to problem solving.

The course equips students with the knowledge of psychological assessment and interventions that help in solving problems of the world of business such as how to enhance performance, or to manage people related complexities of today's business environment. This course has an advantage in developing an inquisitive mind, superior social skills and a practical business orientation. Knowledge of psychology with management skills provide the students with scientific understanding of human behavior, mental process, emotions and human interaction.



SOME OF THE MODULES WHICH STUDENTS WILL BE STUDYING ARE:

- Foundations of Biological-Cognitive Psychology
- Foundations of Social-Developmental Psychology
- Minds and Machines
- Personality and Intelligence
- Cognitive Neuroscience and its Applications

BBA with Communication

Communication lies at the heart of both relational and transactional exchanges between business leaders and stakeholders. You can not be successful without great communication skills in professional life or in business. This course highlights the importance of global and organizational communication and the art of influencing and persuasion for professional success.

Brand building is a skill imperative for the success of any business. Through a focus on brand building and employer branding strategies this course helps students understand how to influence and change the mind-set of people. The various courses are geared towards teaching students the importance of communication and various ways of using it for success in business. Through an understanding of skills attitude, perception, motivation the course prepares the students to deal with aspects related to organizational behaviour and makes them business ready.

The course also focuses on several commercial and corporate aspects of communication to help students learn the technical aspects of communication used in the corporate world as well as how to create campaigns for various business purposes.

A well developed course, BBA in Communication is a perfect melange of business and communication to help students get a well defined understanding of Communication in the business world.



SOME OF THE MODULES WHICH STUDENTS WILL BE STUDYING ARE:

- Advanced Professional Writing
- Persuasion Theory
- Digital Platform and Media Law
- Corporate Communications
- Lobbying
- Political Campaign

BBA in International Management

Business is becoming global. It will be more so in coming decades when you start working. Netflix, Amazon, MacDonal'd's, Haier, Samsung, Sony, Suzuki, Toyota, Starbucks, Tata Motors, Hidesign, Zara, H&M, Apple, Microsoft, TCS and IKEA are powerful companies and have got global presence. If you don't get on the International Business train now, you'll be left at the station. It is truly that simple.

International Management specialization helps you to get a grounding in the basics of business with a focus on international business. This will help you plan international expansion of your business in a structured manner, if you have a family business. If you are looking for a job, you get a much better chance in getting placed in companies which value training in international business.

This program will enhance the student's critical thinking, problem solving and business skills. It would also provide them the first-hand knowledge of foreign culture and management practices whilst developing an understanding of international economics and business. This programme will help them further develop their understanding of international economics and business in a world economy. Through this program, students will develop skills and mindset to appreciate how businesses operate in a global context.



SOME OF THE MODULES WHICH STUDENTS WILL BE STUDYING ARE:

- Money & Banking
- European Business
- Negotiation Skills
- Total Quality Management
- Cases in Finance
- Cases in Marketing

BBA in Entrepreneurship

Entrepreneurs are not always born, they are also created. This course helps in developing and strengthening entrepreneurial mindset in the participants who strive to start their own venture or who want to expand their family business. This comprehensive course provides a strong platform to budding entrepreneurs to help understand the various dimensions of setting, managing and running a business with inclusion of courses such as management of financials, accounting, marketing strategies, information systems, project management, insights into entrepreneurship through case studies, family business management and venture capital. These courses help in ideation, validation, development, and commercialization of entrepreneur's innovative ideas.

The course provides a comprehensive set of skills required to thrive in the entrepreneurship ecosystem. The first year helps to develop the fundamentals of business administration. In the second year, the course involves specialised topics on financial statement analysis and small business field studies. The final year course includes subjects of cases in Entrepreneurship, mergers and acquisitions and family business management.

Besides interactive classes, the course also involves guest lectures from the industry, experiential learning through field studies and a host of initiatives including personalized mentoring, interaction with domain experts, live company projects, workshops, events and conferences.

Students also participate in thought provoking activities and games, engage in networking, and hold sessions with start-up founders. In order to gain insights into real world problems in businesses, students also take part in simulations. Innovation weeks run during course term help nurture students' creativity and entrepreneurial and innovative spirit.



SOME OF THE MODULES WHICH STUDENTS WILL BE STUDYING ARE:

- Financial Statement Analysis
- Small Business Field Studies
- Family Business Management
- Entrepreneurship Case Studies
- Mergers and Acquisitions

MODULES

YEAR 1

SEMESTER 1:	ECTS	HOURS	SEMESTER 2:	ECTS	HOURS
English	4	25	Commercial Correspondence	4	25
Accounting	4	25	Economics	4	25
Information Systems	4	25	Law for Business Professionals	4	25
Marketing	4	25	Managerial Statistics	4	25
Management	4	25	Principles of Finance	4	25
Project Management	4	25	Communication Skills	4	25
Mathematical Tools for Business	4	25	Foreign Language	3	20
Foreign Language	3	20	Company Visits	2	4 Visits
Company Visits	2	4 Visits	Critical thinking & Problem Solving		10
Understanding Self for Excellence		10			

YEAR 2

SEMESTER 3:	ECTS	HOURS	SEMESTER 4:	ECTS	HOURS
Human Resource Management	4	25	Information Systems	4	25
Marketing	5	30	Principles of Finance	4	25
Foreign Language	3	20	Foreign Language	3	30
Company Visits	2	4 Visits	Company Visits	2	4 Visits
Internship	3	8 – 12 Weeks	Environment & Social Responsibility		10
Purposeful Work & Meaningful Life		10			
Specialization Courses - Entrepreneurship			Specialization Courses - Entrepreneurship		
Advanced Accounting (Core)	5	30	Strategic Sales Management (Core)	5	30
Venture Capital and Private Equity (Core)	5	30	International Economics (Core)	5	30
Financial Statement Analysis (Elective)	5	30	Small Business Field Studies (Elective)	5	30
Specialization Courses - International Management			Specialization Courses - International Management		
Advanced Accounting (Core)	5	30	Strategic Sales Management (Core)	5	30
Venture Capital and Private Equity (Core)	5	30	International Economics (Core)	5	30
Money and Banking (Elective)	5	30	European Business (Elective)	5	30
Specialization Courses - Communication			Specialization Courses - Communication		
Public Relations (Core)	5	30	International Economics (Core)	5	30
Reputation Management: Strategies for Successful Communicators (Core)	5	30	Mass Communication and new Media Platforms (Core)	5	30
Persuasion Theory (Elective)	5	30	Advanced Professional Writing (Elective)	5	30

Specialization Courses -Psychology			Specialization Courses -Psychology		
Foundations of Biological-Cognitive Psychology (Elective)	5	30	Behavioral Economics (Core)	5	30
Coaching and Counseling (Core)	5	30	Strategic Sales Management (Core)	5	30
Behavioral Finance (Core)	5	30	Foundations of Social-Developmental Psychology (Elective)	5	30

YEAR 3

SEMESTER 5:	ECTS	HOURS	SEMESTER 6:	ECTS	HOURS
Strategic Marketing	5	30	Strategic Leadership & Change	5	30
Information Systems	5	30	Business in a World Economy	5	30
Foreign Language	3	20	Foreign Language	3	20
Internship	3	8 – 12 Weeks	Thesis	6	
Emotional Intelligence & Stress Resilience		10			
Specialization Courses - Entrepreneurship			Specialization Courses - Entrepreneurship		
International Finance (Core)	5	30	Financial Planning and Budgeting (Core)	5	30
Family Business Management (Elective)	5	30	Entrepreneurship Case Studies (Elective)	5	30
Entrepreneurship Case Study (Elective)	5	30	Mergers and Acquisitions (Elective)	5	30
Specialization Courses - International Management			Specialization Courses - International Management		
International Finance (Core)	4	25	Financial Planning and Budgeting (Core)	5	30
Negotiation Skills (Elective)	4	25	Cases in Marketing (Elective)	5	30
Total Quality Management (Elective)	4	25	Cases in Finance (Elective)	5	30
Specialization Courses -Communication			Specialization Courses - Communication		
International Finance (Core)	4	25	Marketing Communications(Core)	5	30
Digital Platform and Media Law (Elective)	4	25	Corporate Communications (Elective)	5	30
Lobbying (Elective)	4	25	Political Campaign (Elective)	5	30
Specialization Courses -Psychology			Specialization Courses -Psychology		
Consumer Behavior (Core)	4	25	Psychology at Work (Core)	5	30
Introduction to Cultural Psychology (Elective)	4	25	Personality and Intelligence (Elective)	5	30
Minds and Machines (Elective)	4	25	Cognitive Neuroscience and its Applications (Elective)	5	30

#2 Global exposure program for Entrepreneurship & International Management

#1 Global exposure program for Psychology & Communication

Global Exposure

At IILM, we understand the importance of developing intercultural competence amongst our students. Most of our students join their family business, start a new venture or go abroad for higher studies. Keeping this objective in mind, it's important that our students maximize their learning experience while they are completing their undergraduate program at IILM, therefore we offer the International Trek/Global Study as part of the curriculum.

International Trek

International Treks gives the students an opportunity to explore the economic, political and cultural contexts of business in different regions of the world. The trek is a theme based (Manufacturing, Entrepreneurship & Innovation, Cultural etc) expedition, where they meet professionals from other countries, exchange ideas with business and government leaders from other parts of the world. This exposes them to potential career paths and broadens their understanding of the industries.

For the batch of 2020-23, IILM will offer theme based treks in different countries such as Israel, Estonia and Shenzhen during their program. During this, the students will get an opportunity to visit partner universities in the Middle East, Eastern Europe or South East Asia as a part of the program. The organizing team identifies the theme that interests the students and plans out these treks. The trek gives students an opportunity to test their leadership skills, get in-depth understanding about a particular industry or geography, which helps them build contacts for the future. This is a great networking opportunity for students.



Global Study Program

Keeping pace with the globalization environment, IILM offers the Global Study Program. The purpose of Global Study is to give students a global exposure of teaching pedagogy, industry, and diverse cultures enabling them to expand their horizons and develop an international perspective. A cohort of students gets an opportunity to visit a partner school in Europe or Asia, complete course modules, develop skills for working in diverse teams, and understand and accept cultural diversity; hence this exposure

stands them in good stead towards their progress for professional goals.

Both the International Trek/Global study will be organized after the completion of year 1. This will be done once (for BBA with Psychology and communication) or twice (for BBA in Entrepreneurship and International Management), the first one after completion of year 1 and second after the completion of year 2. Students will be required to have a minimum of 75% attendance to be eligible to go for any of these.

Company Visits

Company visits are an integral part of our curriculum. During the first two years the student has to undergo mandatory 4 company visits each semester. These visits are organised to provide an opportunity to link the dots between academics and practical business scenarios. Interacting with the managers and business owners, you acquire first-hand experience of how to lead a venture to success.

Summer Internships

Summer internship is a compulsory and integral part of SBS Swiss Business School's curriculum and provides a valuable opportunity to work closely with professionals in the chosen field. This helps students develop knowledge, skills and experience directly related to career goals.

The summer internship program provides students with practical experience with the professional world demands in terms of knowledge, skills and attitude. The program requires at least 8-12 weeks of internship to obtain first-hand experience of the business world after the first and second year. All students must complete and submit their internship reports.

Students are expected to do internships in India or abroad and are continuously supervised. Students would be graded after completion of their internship and 3 ECTS are awarded for each internship. The students will be evaluated for their internship period on the basis of pre-defined criteria, which includes sharing of learning experiences with the faculty panel and assessment by the supervisor.





Specialized Mentoring

At IILM, guiding young minds in the right direction is of utmost importance to ensure that they achieve their full potential. Mentoring is an effective means to achieve the above objective. IILM's Mentoring Program engages students and faculty in an environment that promotes students' continuous growth & development and building of personal and professional capabilities.

A student enrolled at IILM is assigned a faculty member as mentor during their three year stay in the institute. The faculty mentors provide valuable, practical insight to the students about their strengths and how to enhance their skills that will help in making good career choices. This creates opportunity for the mentees to communicate informally with their mentors that go a long way in building them as the future business leaders and pride to their institution.



My experience in IILM is magnificent as the faculties are very cooperative with students. We get great opportunities at IILM to showcase our talent. The pedagogy used at IILM is very practical. The lectures are substantiated with real life example so that the students can understand the topics in-depth. The classes are very interactive and knowledgeable. I really feel excited to be part of IILM family.
Vani Behl, 2017-20



Counselling at IILM

IILM constantly endeavors to support its students' development in various ways. The Learning and Development Unit (LDU) at IILM, is set up for the students. The focus is to provide direction for personal development through personality assessments, personal development workshops and one-on-one counseling.

At IILM with the help of professionally competent counseling psychologist the whole effort is toward enhancing the overall well-being of students by facilitating their emotional, interpersonal and intellectual development. The counseling psychologists listen carefully to the concerns of the students and provide them with emotional support and impart them with life skills that empower the students to navigate their way towards enhanced self-esteem and professional effectiveness. The world today has several stressors and at times, coping with them while focusing on studies can get challenging. A trained counseling psychologist provides a listening ear that can really help develop improved coping skills in order to address emotional, interpersonal, and academic concerns. Counseling helps students develop and achieve their academic and personal goals. Talking to the counseling psychologist helps students clarify issues, explore options, and cope more effectively. The Counseling psychologist at IILM is quite approachable on campus. It is easy to fix appointments with the counselor through email or phone. Students find it easy to share their worries.



Career Centre

Launching successful careers through a combination of academic courses and practical guidance, ILLM Career Center aims at steering the students in the right direction for a fulfilling professional life through a variety of endeavours such as:

- **Alumni Connect:** The students get an opportunity to meet, interact and learn from Alumni as well as explore possibilities of working with them.
- **Career Advisory:** Those students who are unclear about their choices can turn to Career Advisory to point them in the right direction through a series of advisory and Counselling sessions.
- **Industry Interactions:** Through industry interactions career center exposes students to wider career choices and explore new horizons.
- **International Education:** The students who aspire for International Education, are guided on courses and universities abroad and how they can apply and get admission in a course and university of their choice. The Career Center guides students towards world renowned and Ivy League academic institutes by providing counselling for the same.



International Transfer

ILLM offers a unique opportunity to its students who are passionate to move abroad after completing one or two years with us. The optional International Transfer Programme allows students to move to the below mentioned partner Institutions and graduate with the degree of the partner.

- **Regents University, UK**
- **Middlesex University, UK**
- **University of Sunderland, UK**
- **Laurentian University, Canada**

Higher Education Abroad

International Higher Education and Global Exposure have been and continue to remain an integral part of IILM student experience. Many students at IILM aspire to pursue their masters abroad. The International Office helps provide an ecosystem for guidance and mentoring of students to pursue their international dreams. Activities by International Office at IILM:

- ✓ Helping students decide the program and international university of their choice for higher education abroad.
- ✓ Organizing Annual International Higher Education Summit & Study Abroad Fair at IILM bringing together reputed universities across the world under one roof. This provides a great opportunity to learn about and receive first-hand information from the Universities.
- ✓ International Faculty Lectures from reputed International Universities to provide global perspective and exposure to international style of teaching.
- ✓ Coordination with India Office and International Recruitment Team of International Universities.
- ✓ Information sessions guiding students on eligibility criteria, application procedure, statement of purpose, letters of recommendation, etc.



IILM is sited in Lutyens Delhi, amongst green surroundings as it's closely located near the Lodhi Gardens. Being in the heart of the city, life at IILM is bustling with energy and great enthusiasm.

Our classrooms are SMART classes with state of the art, modernized infrastructure. Classes at IILM are typically for 75 minutes and are full of engagement and fun filled activities. We believe that SMART learning leads to SMART thinking.

At IILM, we have a range of clubs and committees related to co-curricular and extra – curricular activities such as:



Life on Campus

“FIGHTING CRUSADERS” - SPORTS CLUB

Sports and fitness activities are an integral part of our curriculum at IILM. This academic session, our students participated in All India Sports Fest “Chakravayuh -2019 held at IMS Engineering College, Ghaziabad in Football and Volleyball tournaments. We recently had our Intra College Sports Tournament with events like Football, Volleyball, Badminton (Indoor), and Table Tennis. Such events are organised to inculcate qualities of team unity and sportsmanship among the students.

ICCHA – NGO CLUB

As part of Iccha Club, students have interacted and spent time with the students at the Roshini Rai School. The time spent by them was utilized for teaching the underprivileged students and sensitize them about their surroundings, hygiene and self-development. The Iccha Club members also conducted Clothing Drive wherein faculty and students donated woollen clothes to St Mary’s Orthodox Cathedral Church. Involvement of students in such activities inculcates the culture of community living and the habit of emphasizing with others. This way student learn to become responsible citizens.

“TARANG” - CULTURAL CLUB

The cultural club at IILM actively engages the students on festivals and National Events. This academic year 2019-20, students organised events such as Independence Day, Gandhi Jayanti, Suicide Prevention Day and Christmas Carnival. Such activities encourage team management skills and leadership qualities among the students.

EDITORIAL CLUB

The Editorial Club at IILM has launched “The Book Club” to develop the habit of reading and exchanging views and ideas among a mixed group of faculty and students.

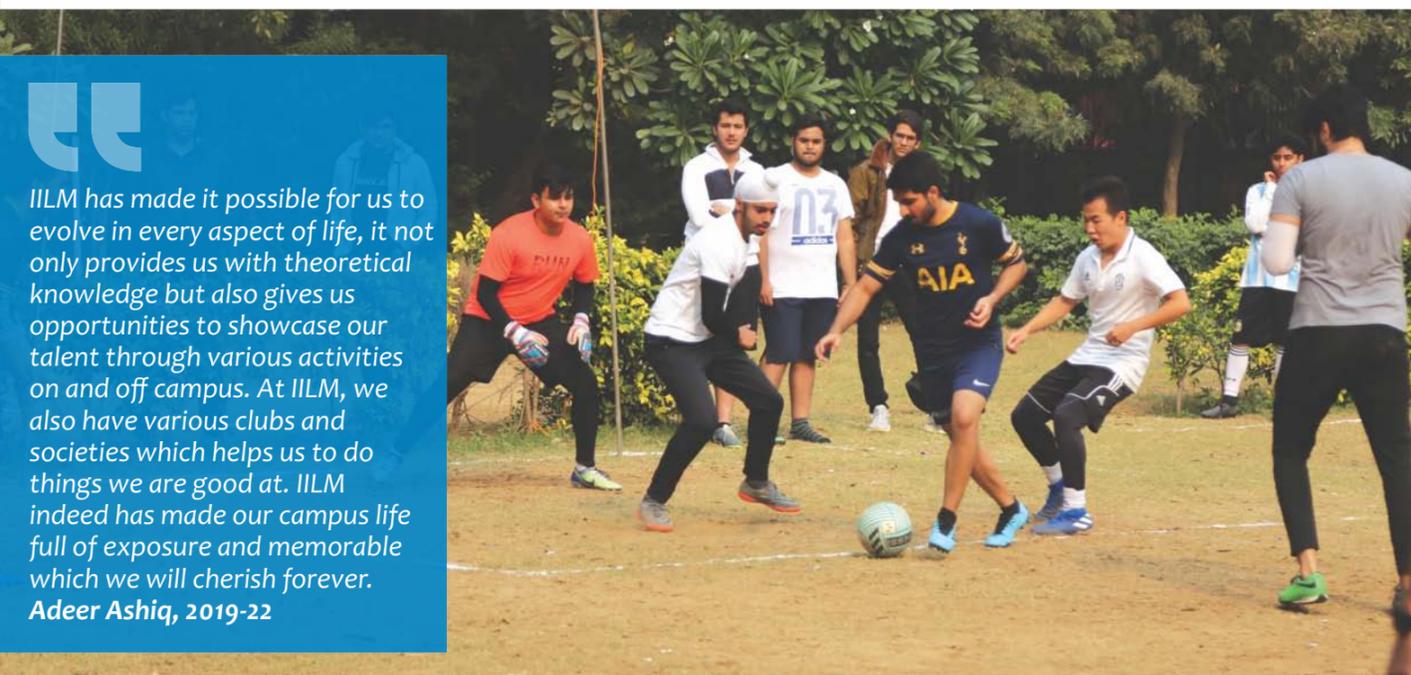
MANAGEMENT CLUB

The Management Club members at IILM indulge in knowledge sharing and knowledge enrichment activities on campus by conducting group discussions and interactive sessions on a regular basis. This academic year the management club conducted Quizzes on Independence Day and Mahatma Gandhi. The quizzes gave the students an overview about the History of India and the hardships faced by the Freedom fighters to achieve Independence. The quiz on Mahatma Gandhi was to uncover rare truths of Mahatma Gandhi's life. Such exposure aids an individual to grow beyond their classroom hours and instils qualities of professionalism.



ENTREPRENEURSHIP DEVELOPMENT CELL

The Entrepreneurship Development Centre encourages entrepreneurial mind-set among students in order to guide them in realizing their dreams. This is achieved by one-on-one interaction with students, workshops, thought evoking activities and sessions with start-up founders to develop the entrepreneurial spirit among students. Entrepreneurship Development Centre at IILM conducted two workshops this academic session 2019-20 focusing on ideas, start-ups success strategies, and various entrepreneurship styles of successful founders in the industry. Another event organised by the IILM EDC club was based on the theme ‘Growing Business through Franchise Business Model’. External industry experts were called for the session. The purpose of such high engagement activities through the IILM Entrepreneurship Cell was to encourage students to explore ideas and also do a self-evaluation on how they perceive themselves equipped enough to run a business within a limited budget.



IILM has made it possible for us to evolve in every aspect of life, it not only provides us with theoretical knowledge but also gives us opportunities to showcase our talent through various activities on and off campus. At IILM, we also have various clubs and societies which helps us to do things we are good at. IILM indeed has made our campus life full of exposure and memorable which we will cherish forever.
Adeer Ashiq, 2019-22



IILM ALUMNI CLUB

IILM takes great pride in its large network of 12000+ alumni. The success of an academic institute is gauged from the accomplishments of its students in life. Our alumni have risen to high ranks and hold responsible positions in reputed companies and are successfully managing and expanding their family business. IILM strongly believes in and strives to provide a platform for its alumni to maintain lifelong relationships with its alma mater.

A student and later an alumnus has access to large network of IILM alumni coming from both undergraduate and postgraduate levels and across IILM campuses. Benefits that accrue from these networks know no boundaries. We engage with our alumni in various ways. They are invited to interact with the students on campus to guide and motivate them on careers and to deliver guest lectures on topics of their expertise. The Annual IILM Meet provides a great opportunity for alumni to come together, network and to reminisce the nostalgic moments of the cherished college life.



GAURI MONGA
Golfer

NIMISHA BALUJA
Baluja Shoes

KESHAV BANSAL
Intex Technologies

ZAHAN QURESHI
Golfer

DRON AGARWAL
Surya Food & Agro
Ltd (Priyagold)

RAGHAV BAKSHI
Old Monk

RAUNAQ AHLUWALIA
Sandoz

ABHAY GOYLE
Essex Farms

TANIA ISRANI
Fashion Designer
& Stylist - T.I.

RIDHAY KHANNA
HH Global

ISHAAN SEHGAL
COO - Composite
Aircraft

BHAVYA CHAWLA
Build Natural
Sportswear

NIKUNJ AGGARWAL
Pilot Industries

ABHINAV KAPUR
Atlas Cycles

PRITIKA SINGH
Prayag Hospital

UMESH AGARWAL
Haldiram

AKSHITA JAIN
Cosco India

SUSHANT S MITTAL
Sonalika Tractor

KUNDAN DUA
Rapid Flour Mills

ANUBHA JAIN
Brandbox

ARJUN VAJPAI
Mountaineer

BARBEE CHAUHAN
Professional
Makeup Artist

AKHIL MEHRA
International
Football Player

MEHUL SURANA
Actor

APPLY NOW

Our admission policy aims to provide fair and equal access to deserving candidates. We welcome applications from all eligible students and encourage a diverse and socially mixed student population.

Eligibility - Prospective candidates seeking admission to the undergraduate programs of the institute should have completed class XII with at least 55% marks under the Indian education system (CBSE or ICSE) or any equivalent board in India or overseas, with English and Mathematics at the class X level. Candidates from abroad should have completed their A levels (under the British system).

Selection Procedure - Students who meet the above eligibility criteria, meet with a faculty for a counselling session. This is followed by a Simulation / case study aimed at gauging the student's understanding of situation and analytical skills. Finally, a personal interview is conducted after which the decision of admission is made. The decision of the admission committee is binding and final.

Application form and prospectus - At IILM UBS, our aim is to make the application process as simple and efficient as possible. We encourage applications online.

To begin your applications, follow the simple steps below -

- ➔ Please log on to ubs.iilm.edu/apply-now
- ➔ Fill in all the required information and then submit the application form, once it is submitted a confirmation email will be sent to your email address with other necessary details

The documents required at the time of interview are:

- ➔ Photocopy of class X and XII mark sheet (with originals)
- ➔ Photocopy of the Passing Certificates of Class X and XII
- ➔ Curriculum Vitae
- ➔ Extra Curricular Certificates (if any)
- ➔ Photocopy of Character Certificate
- ➔ Photocopy of Any ID Proof
- ➔ 2 passport size photographs
- ➔ SAT test results (if available)

For transfer applicants only marksheet of the previous examination of the college / University attended are required. Originals will be returned after verification at the time of interview.

OUR PROGRAMMES

IILM Institute For Higher Education, Lodhi Road

PGDM (Affiliated to AICTE & Accredited by SAQS)
Executive PGDM (Affiliated to AICTE)

IILM University, Gurugram

Undergraduate Degrees

BA (Hons) | BBA | B Com (Hons) | B Sc (Hons) | BBA | BA LLB

Postgraduate Degrees

MA | MBA | M Sc (Hons) | LLM

Humanities & Social Sciences

- Psychology
- Economics
- Journalism, Media & Communication
- English
- Public policy
- History & International Relations
- Applied Mathematic

Management

- Business Administration
- Commerce
- Entrepreneurship
- Fintech
- Digital Business
- Sustainability & Innovation
- Marketing & Innovation
- Human Resource

Design & Fashion

- Fashion Design
- Product Design
- Interaction Design
- Interior Design
- 3D Animation & Gaming
- Fashion Business Management
- Fine Arts
- Graphic Design
- Luxury Design Management
- Design Future

Technology

- Artificial Intelligence
- Technology & Innovation

School of Law

- Corporate & Commercial Law
- Criminal & Security Laws
- Alternative Dispute Resolution Systems

IILM Graduate School of Management, Greater Noida

PGDM (Affiliated to AICTE, AIU & Accredited by NBA)
Executive PGDM (Affiliated to AICTE & AIU)
FPM (Affiliated to AICTE)

IILM College Of Management Studies, Greater Noida

PGDM (Affiliated to AICTE)

IILM College Of Engineering & Technology, Greater Noida

B.Tech
M.Tech
MBA
BBA - MBA integrated



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