



IILM
Undergraduate Business School

Bachelor of Business Administration 2022-25





IILM is a seat of holistic learning. In Persian, IILM, or ilm means knowledge.

Our logo depicts the rising Sun, which, in the words of Swami Vivekananda, is symbolic of Jnana, within the universal symbol of the temple of learning. The three elements in the IILM logo combine a book, a swan and a lamp.

The book symbolizes learning. In the words of Swami Vivekananda, the swan stands for the Paramatman (the Supreme Self). Bhagwan Sri Satya Sai Baba, in his Deepavali Day Discourse on 5th Nov 1991, explained that the flame of a lamp not only banishes darkness, but also depicts a continuous upward movement; even when a lamp is kept in a pit, the flame moves upwards. The sages have therefore adored the lamp of wisdom as the flame that led the human mind to higher states.

**तेषाम्, एव, अनुकम्पार्थम्, अहम्, अज्ञानजम्, तमः ।
नाशयामि, आत्मभावस्थः, ज्ञानदीपेन, भास्वता॥**

अध्याय 10 (11)

In the Bhagwat Gita, Lord Sri Krishna Says: “ I, residing in the intellect of my devotees, destroy the darkness of ignorance by the resplendent light of knowledge”

Welcome

The journey of IILM started 28 years ago. Our Vision is to educate and develop innovative, entrepreneurial and responsible business leaders.

IILM Undergraduate Business School is built on the philosophy of developing and nurturing future business leaders. It offers a world class curriculum with ample exposure to national and international business practices, is centrally located and has a strong alumni network of 15000 plus who have either joined and strengthened their family businesses in India and abroad, started new ventures or pursued higher education abroad in the best of the universities.

IILM has a rich pool of faculty members and enjoys a 1:10 faculty student ratio who regularly guide and mentor students to identify and follow a passion of their own. IILM encourages student entrepreneurs through incubation centre activities by way of new venture creation, financing, growth and innovation. The annual international fair at IILM helps students meet universities from across the globe and be aware of the choices that they have for their higher education abroad.

IILM Undergraduate Business School has a distinct culture that sets it apart from any other B School. For us, each student is a star that is waiting to be discovered, a business leader that needs to be nurtured.

Students drive all activities at IILM, be it Co-curricular or Extracurricular, this helps them develop Leadership skills and Business acumen, skills that are critical for their sustained success.

I welcome you to join the IILM family for a brilliant future ahead.

Dr Kakoli Sen
Director

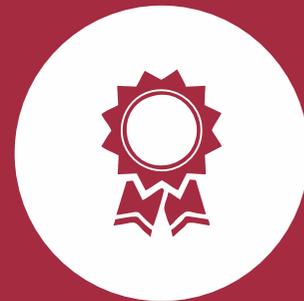
IILM at a Glance



Ranked 10
By Eduniversal
in 3 Palmes of
Excellence Category



15000+
Alumni



Globally
Benchmarked
Curriculum



10:1
Student Faculty
Ratio



40+
International
Partners

Why Choose IILM?

Innovative way of Learning

The academic experience at IILM is based on action, experimentation, and creativity. Taught and mentored by dedicated professors, you not only learn the fundamentals of business, but also discover how thinking and acting entrepreneurially enables you to pursue your passions and create your path to success.

At IILM you will learn through business simulations, stock market simulations, live projects, case discussions and news analysis. Outside the classroom, both research projects and summer Internships will help you interact with businesses in solving their problems or in finding new avenues for growth.



Connections for Life

You'll make friends for life and have a strong network of peers from fellow entrepreneurs and business families. You will be part of the trusted IILM brand with a base of over 15000 alumni, who today control and manage large businesses.

Learn from the best

World-class faculty with rich industry experience: 80% of our full-time faculty hold a doctoral degree or its equivalent, and are accomplished entrepreneurs, executives, scholars, authors and acclaimed researchers.

Entrepreneurial Thought in Action - Become a Global leader

IILM prepares undergraduates to be entrepreneurial leaders. Our curriculum is an integration of coursework in business and liberal arts. In the classroom, across campus, and in the wider world, our students experience this within our framework of entrepreneurial thought and action.

Our graduates apply this framework of entrepreneurial thought and action to address

the greatest challenges of business and society today, such as sustainability, inequality, and globalization. They achieve this by starting new ventures or by contributing to established organizations.

To facilitate the process further and to sensitize students of the cultural context, the industry visits conducted as a part of the Global Study Trek Program provides students first hand experience about the international business environment.

Earn an international degree in India

At IILM, you can earn a degree from our international partner universities by studying the full programme in India. IILM has academic partnerships with SBS Swiss Business School, Zurich and Monroe College, USA through which it offers Business Management Degrees. Our faculty and counsellors will help you determine which programme fits best for your personal and career goals



The Three Year International Degree



IILM offers a curriculum designed to ensure personal success and provide direct usefulness in life. Learning at IILM goes beyond the limits of a classroom teaching space and the BBA course gives students the right platform to pursue their line of business. It equips them to start a career in business management, run their family businesses more effectively and efficiently and/or start new business ventures.

With the SBS Swiss Business School curriculum, we aim at providing a stepping-stone for students and budding entrepreneurs to business practices across enterprises of different size. The BBA program offers a holistic support system for students to achieve a competitive edge in the professional world. Our internationally recognized degree as well as the international curriculum puts you a step ahead of everyone.

IILM in partnership with Monroe College, a private college based in the United States with campuses in New York and St. Lucia and an extension site in Manhattan, offers a Bachelor's degree in Business Management for students. This 3- year degree course with two semesters in each year, is a springboard into the professional world or for pursuing a post - graduation in Business Management.

As part of BBA syllabus, students are exposed to experiential learning courses that are tailor-made to give a deeper insight into industry practices. The modules are drafted with a lot of rigour and research to bridge the gap between academia and the industry. Case studies and simulations are incorporated in our modules to strengthen the concepts of students in an interactive environment. New perspectives and ideas are encouraged in class discussions and fine-tuned in order to boost innovative thinking.

International Transfer Opportunities and Masters Abroad

With IILM's strong academic partnerships with colleges and universities across the world, you can also explore the opportunity of taking a transfer in your 2nd or 3rd year to a foreign university. At IILM, every year we organise

international education fairs to help you choose your higher education destination. We also provide support to help students identify the best place to go for study. Our students have taken admission in Babson College, IE Spain, Purdue University, New York University, Warwick University, University of Bath, Westminster University, Middlesex University, Coventry University, Canada College in Montreal, HEC Paris among others.

Swiss Business School

Students in the IILM BBA Program are awarded a degree by SBS Swiss Business School, Switzerland. (CHEA, IACBE, ACBSP, BAC, HEDA)



PROGRAMMES OFFERED

→ BBA in Entrepreneurship

This course ignites the spirit of the entrepreneur in you and makes you ready to start your own venture or scale up your family business. It helps in developing and strengthening entrepreneurial mindset which is critical to success. The course delivers fundamentals towards understanding entrepreneurship and the startup ecosystem. The students are involved in ideation, researching the idea and knowledge about generating finances in an entrepreneurial space.

→ BBA with Communication

The program specialises in understanding businesses through diverse markets across the globe and develops strategies for brand building. Its curriculum is designed in a way that it focuses on facts, ideas, concepts and opinions, etc. to make the business functions effective and efficient. It will not only enhance employability for roles that require one to work at different levels i.e. corporate communication, negotiation, public relations and digital marketing but will also let you learn other interdisciplinary skills, thereby making you business ready.

→ BBA with Psychology

This course builds future leaders by focusing on the human side of business. It enables them to understand the best practices through which people can be efficiently managed by creating the fairest systems within the organization. The course not only prepares you for the business but also helps you play an important role in the development of people management techniques and practices through understanding of Psychology.

→ BBA in International Management

This course prepares future business leaders in understanding the management of business in an international context. This program will enhance your critical thinking, problem solving and business skills. It would also provide you first-hand knowledge of international culture and management practices whilst developing an understanding of international economics and business.

MODULES

SEMESTER 1

Course Name	Course Code	Core/Elective	Credits
English	ENG 110	CORE	3
Accounting	ACT 102	CORE	4
Information Systems	MIS 102	CORE	4
Marketing	MKT 103	CORE	4
Management	MGT 101	CORE	4
Project Management	MGT 105	CORE	4
Mathematical Tools for Business	MAT 100	CORE	4
Foreign Language	FRL 100	CORE	3
Company Visits	COV 100	CORE	1

SEMESTER 2

Course Name	Course Code	Core/Elective	Credits
Commercial Correspondence	ENG 115	CORE	3
Economics	ECO 100	CORE	4
Law for Business Professionals	BUS 109	CORE	4
Managerial Statistics	STA 110	CORE	4
Principles of Finance	FIN 107	CORE	4
Communication Skills	COM 100	CORE	4
Foreign Language	FRL 105	CORE	3
Company Visits	COV 105	CORE	1

SEMESTER 3

Course Name	Course Code	Core/Elective	Credits
Advanced Accounting	ACT 200	CORE (Only for ENTRE & IM)	5
Venture Capital and Private Equity	FIN 201	CORE (Only for ENTRE & IM)	5
Reputation Management	COM 214	CORE (Only for Comm)	5
Public Relations	COM 207	CORE (Only for Comm)	5
Behavioral Finance	FIN 226	CORE (Only for Psychology)	5
Coaching and Counselling	PSY 310	CORE (Only for Psychology)	4
Human Resource Management	MGT 209	CORE	5
Marketing	MKT 230	CORE	3

Course Name	Course Code	Core/Elective	Credits
Foreign Language	FRL 205	CORE	3
Internship	ITP 200	CORE	3
Company Visits	COV 200	CORE	1
Financial Statement Analysis	ACT 207	ENTRE SPCL	5
Money & Banking	FIN 207	IM SPCL	5
Persuasion Theory	COM 201	COMM SPCL	5
Foundations of Biological-Cognitive Psychology	PSY 201	PSY SPCL	5

SEMESTER 4

Course Name	Course Code	Core/Elective	Credits
International Economics	ECO 210	CORE (Only for Entre, IM, Comm)	5
Behavioral Economics	ECO 224	CORE (Only for Psychology)	5
Information Systems	MIS 220	CORE	4
Strategic Sales Management	MGT 217	CORE (Only for Psy, Entre, IM)	5
Mass Communication & New Media Platforms	COM 240	CORE (Only for Comm)	5
Principles of Finance	FIN 220	CORE	5
Foreign Language	FRL 210	CORE	3
Company Visits	COV 205	CORE	1
Small Business Field Studies	ENT 230	ENTRE SPCL	5
European Business	BUS245	IM SPCL	5
Advanced Professional Writing	COM 202	COMM SPC	5
Foundations of Social-Development Psychology	PSY 202	LPSY SPCL	5

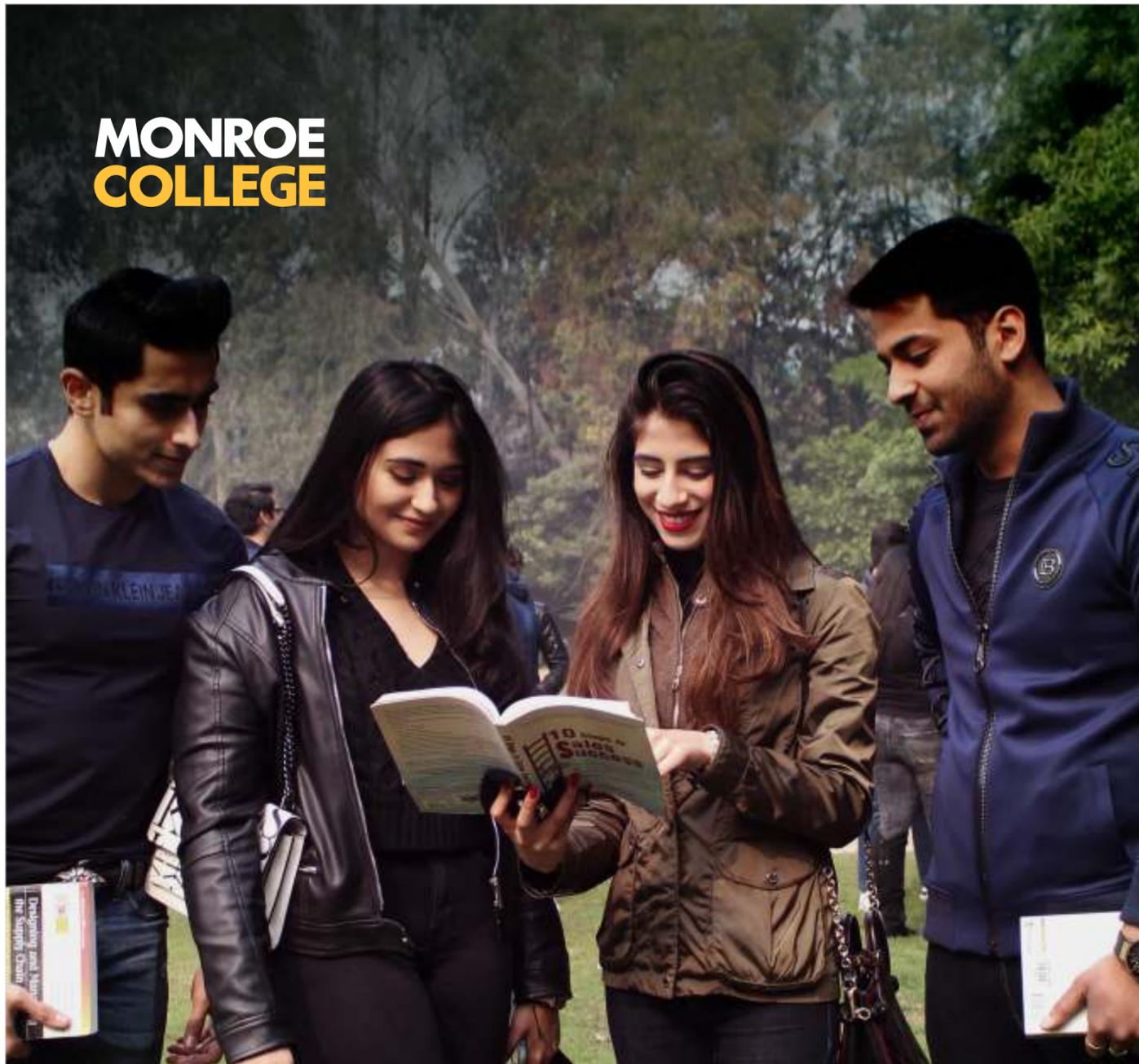
SEMESTER 5

Course Name	Course Code	Core/Elective	Credits
International Finance	FIN 310	CORE (ONLY FOR ENTRE, IM COMM)	5
Consumer Behavior	MKT 310	CORE (ONLY FOR PSY)	5
Strategic Marketing	MKT 315	CORE	5
Information Systems	MIS 320	CORE	5
Foreign Language	FRL 310	CORE	3
Internship	ITP 300	CORE	3

Course Name	Course Code	Core/Elective	Credits
Family Business Management	ENT 310	ENTRE SPCL	4
Cases in Entrepreneurship I	ENT 320	ENTRE SPCL	4
Negotiation Skills	MGT 310	IM SPCL	4
Total Quality Management	MGT 320	IM SPCL	4
Digital Platform and Media Law	COM 303	COMM SPCL	4
Lobbying	COM 304	COMM SPCL	4
Introduction to Cultural Psychology	PSY 301	PSY SPCL	4
Minds and Machines	PSY 302	PSY SPCL	4

SEMESTER 6

Course Name	Course Code	Core/Elective	Credits
Financial Planning and Budgeting	FIN 320	CORE (ONLY FOR ENTRE & IM)	5
Marketing Communications	COM 320	CORE (ONLY FOR COMM)	5
Psychology at Work	PSY 320	CORE (ONLY FOR PSY)	5
Strategic Leadership & Change	MGT 330	CORE	5
Business in a World Economy	BUS 315	CORE	5
Foreign Language	FRL 320	CORE	3
Thesis	THE 350	CORE	6
Cases in Entrepreneurship II	ENT 330	ENTRE SPCL	5
Mergers and Acquisitions	ENT 340	ENTRE SPCL	5
Cases in Finance	FIN 340	IM SPCL	5
Cases in Marketing	MKT 335	IM SPCL	5
Corporate Communications	COM 305	COMM SPCL	5
Political Campaign	COM 306	COMM SPCL	5
Cognitive Neuroscience and its Applications	PSY 304	PSY SPCL	5
Personality and Intelligence	PSY 303	PSY SPCL	5



Monroe College

Monroe College, is a private college based in the United States founded in 1933 with campuses at New York and St. Lucia and an extension site in Manhattan. IILM in collaboration with Monroe College offers Bachelor's degree in Business Management. The Duration of the program is 3 -years with 8 semesters (2+3+3)

Monroe College is accredited by The Middle States Commission on Higher Education.

PROGRAMMES OFFERED

Bachelor's Degree In Business Management

Student-centric teaching and learning approach, globally benchmarked curriculum and academic excellence are the USPs of the programme. Learn the essential skills and knowledge of business functions to better understand how organizations operate. Broaden your business acumen through courses in Finance, Law, Economics, Operations, and Marketing/Communications, among other areas. Students will learn to review financial reports, complicated budgets, and other tools they need to make tough business decisions.

MODULES

SEMESTER 1

COURSE #	NAME	CREDITS
MG 101	Introduction to Business	3
EN 111	College Writing and Critical Analysis	3
MK 101	Marketing Foundations	3
LA 122	Fundamentals of Communication or LA120 Speech Communication	3
IT 118	Integrated Business Applications	3
Total		15

SEMESTER 2

COURSE #	NAME	CREDITS
MG 201	Principles of Management	3
EN 121	Analytical Thinking, Writing, and Research	3
AC 161	Principles of Financial Accounting	3
MA 130 / MA 115	Intermediate Algebra / Quantitative Reasoning	3
IT 115	Electronic Spreadsheet Applications	3
Total		15

SEMESTER 3

COURSE #	NAME	CREDITS
EN 206	Professional Writing and Presentation	3
MG/MK	Major Area Elective	3
LA 103	Principles of Managerial Accounting	3
Ac163	Political Science	3
LA/MA XXX MA140/MA120	College Algebra/ Finite Math	3
Total		15

SEMESTER 4

COURSE #	NAME	CREDITS
EC 201	Macroeconomics	3
MG 285	Integrating Business Concepts	3
MG/MK	Major Area Elective	3
BL 201	Business Law I	3
MG/MK	Major Area Elective	3
Total		15

SEMESTER 5

COURSE #	NAME	CREDITS
EC 203	Macroeconomics	3
MG 230	Project Management or MG 285 Integrating Business Concepts	3
MG/MK	Major Area Elective	3
MG 340	Introduction to Entrepreneurship	3
MA 145	Statistics For Business	3
Total		15

SEMESTER 6

COURSE #	NAME	CREDITS
MG 320	Global Business	3
FA 302	Finance	3
MG 362	Business Management Systems	3
MG/MK	Major Area Elective or Mg390 Internship	3
IT 215	Advanced Spreadsheet	3
Total		15

SEMESTER 7

COURSE #	NAME	CREDITS
MG 313	Organizational Behavior	3
MG/MK	Major Area Elective	3
MG 305	Introduction to Management Science	3
MG 390/391	Internship	3
Open	Open Elective	3
Total		15

SEMESTER 8

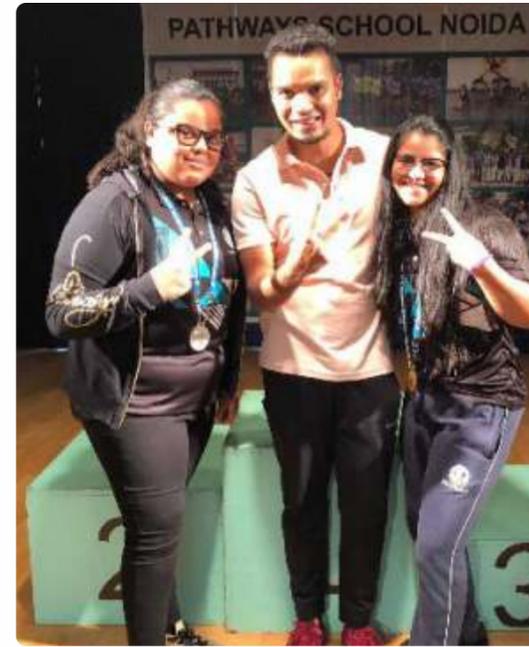
COURSE #	NAME	CREDITS
MG 485	Business Policy & Strategy	3
LA 205	Professional Communication	3
MG/MK	Major Area Elective	3
MG/MK	Major Area Elective	3
Open	Open Elective	3
Total		15

Total**120**

Sports Scholarship

With IILM's commitment to encourage all sports players who have represented at state or national level and beyond. IILM offers scholarship for Bachelors in International Management and BBA in Entrepreneurship, BBA in International Management Programs offered in collaboration with Swiss Business School, Switzerland. and BBA in Business Management studies in collaboration with Monroe College, New York.

Sports Scholars at IILM Lodhi Road in 2021.



Aryan Kejriwal	Polo	International Level
Enrique	Badminton	International Level
Nandini Goel	Table Tennis	National level
Priyansh Gaitonde	Cycling	National Level
Dhruv Gupta	Baseball	National Level
Siddharth Dayma	Baseball	National level
Anshul Kumar	Shooting	State Level
Sameer	Table Tennis	State Level



IILM has a rich legacy of over 28 years in responsible higher education and offers innovative and flexible programs in Management, Design, Fashion, Law, Entrepreneurship, Humanities and Social Sciences and Technology. IILM University enjoys a locational advantage of being in the heart of the corporate hub of Gurugram and boasts of a strong industry interface that gives it a competitive edge.

The School of Management prepares students for the changing business

landscape, provides them with a global perspective and an understanding of different economies to tap business needs. The school aims at changing the role of education in business and society by placing a greater emphasis on interdisciplinary collaboration with other schools and businesses. The teaching methods include case discussions, project work, management games and business simulation exercises. The curriculum matches the industry requirements and prepares students for the real world.

PROGRAMMES OFFERED

→ Bachelor of Business Administration (BBA)

The program aligned to UGC's Choice based Credit system, gives the students the freedom to choose disciplines from multiple verticals. This helps them specialize in two areas of their choice (major and minor) adding to their employability quotient and entrepreneurial acumen.

MODULES

CORE

Management 101

Marketing

Mathematical Tools for Business

Micro Economics

Financial Accounting

Business Communication

Emotional Intelligence

NGO Internship

Statistics

Financial Management

Macro Economics

Business Law

CORE

Management Accounting

Organizational Behaviour

Production and operations Management

Business Analytics

Summer Internship (Corporate)

Research Methods

Ethics and Social Responsibility

Human Resource Management

International Economics

International Business Strategy

Dissertation core

AEC SEC

Digital Humanities

Critical Thinking

Written and Oral Communication

Art Mediums and Expressions

AEC SEC

Team Work and Intergroup Relations

Environment Studies and SDG

Foreign Language

FIXED ELECTIVE

INTERNATIONAL MANAGEMENT

Total Quality Management

Contemporary Global Business Issues-

(Asia pacific region and brexit)

Global Growth of Emerging Firms

Managing Globalization and Anti-Globalization

Political and Social Environment of the Multinational Firm

Managing and Competing in China

Big Data in the Global Economy

Marketing for Multinational Organizations

ENTREPRENEURSHIP

Social Entrepreneurship

Family Business Management

Digital Marketing

Business Model Innovation

New Venture Creation

Start-up Lab I- Opportunity to Prototype

Start-up Lab II- Business Plan and Venture Pitching

Fixed Elective - students can choose their area of specialization from International Management, Entrepreneurship, HR, Marketing and Finance

** This is tentative list, subject to change.

MODULES

HR

Learning and Development

Human Resource Planning and Acquisition

Leadership Labs

Performance Management and Compensation

Industrial relations and labour laws

MARKETING

Sales & Distribution Management

Digital & Social Media Marketing

Consumer Behaviour

Omnichannel Retail

Advertising & Brand Management

FINANCE

Financial Markets and Institutions

Investment Analysis and Portfolio Management

Banking and Risk Management

International Finance

Financial Time Series and Econometrics

Financial statement Analysis

Mergers and Acquisitions

Venture capital and Private Equity

FREE ELECTIVE

Entrepreneurial Thinking

Foundations of Psychology

Philosophy of Modern Journalism

Visualization & Drawing Techniques- Photography

Visualization & Drawing Techniques- Drawing & Sketching

Visualization & Drawing Techniques- Color Theory & Psychology

Free Elective - Material Exploration & Craft Studies

*Course from Other Programs Core subjects

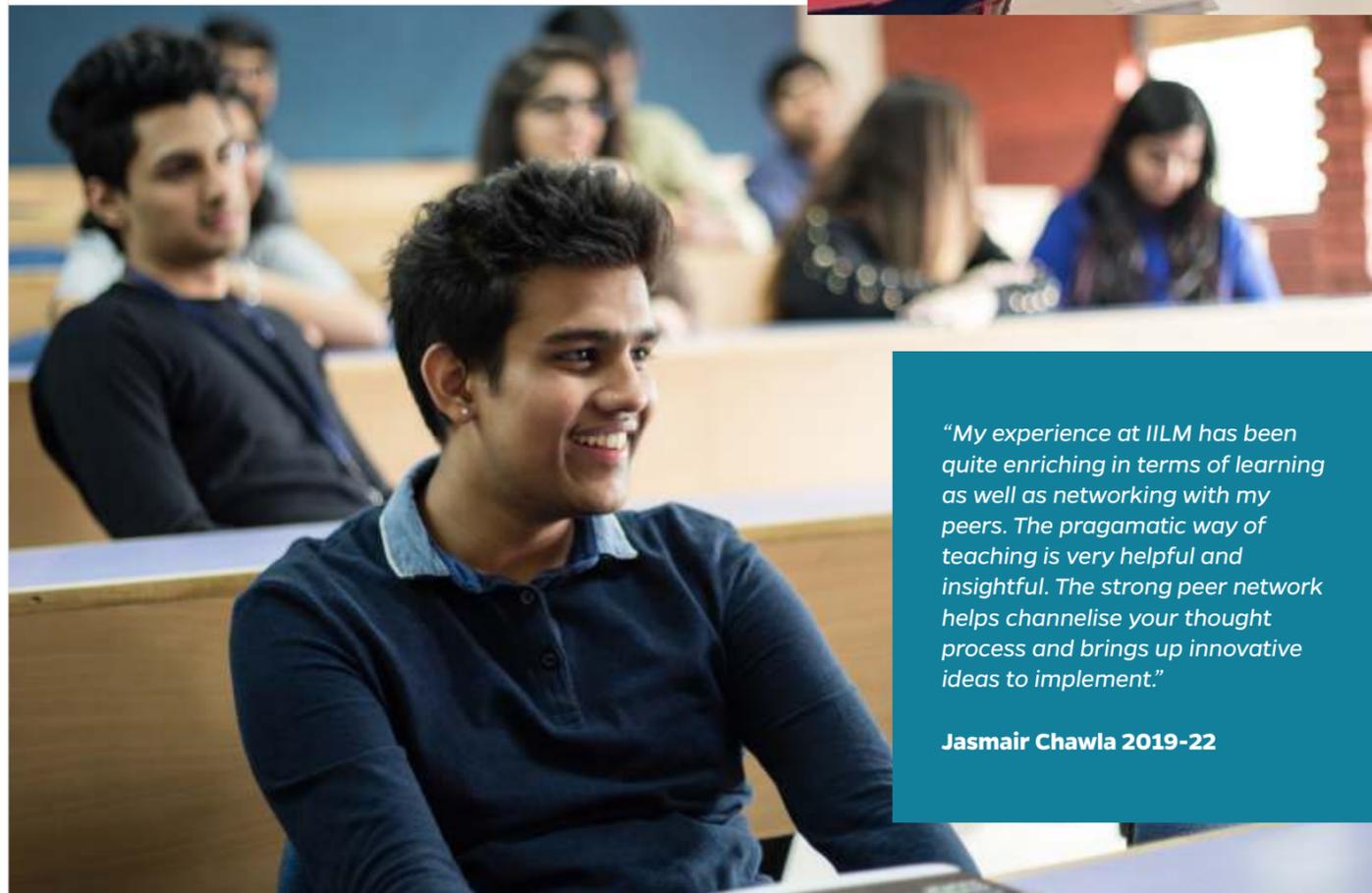
IILM Makes You Future Ready

IILM has been providing superior quality education consistently and incessantly, thus preparing students to become engaged citizens making meaningful contributions to society. In line with the National Education Policy 2020, IILM's business education blends innovative, integrated and applied, Business and Liberal Arts programs with curricular and co-curricular learning experiences. The academic experience at IILM is based in action, experimentation, and creativity. Taught and mentored by dedicated professors, students learn the fundamentals of business, but more importantly, they discover how thinking and acting entrepreneurially enables them to pursue their passions and create their path to success.



The Place for You

You are in the deciding phase of your career and looking for a B-School that will give you an edge in the competing global business environment and will enhance your business acumen. The numerous questions that are in your mind are important and need to be addressed.



"My experience at IILM has been quite enriching in terms of learning as well as networking with my peers. The pragmatic way of teaching is very helpful and insightful. The strong peer network helps channelise your thought process and brings up innovative ideas to implement."

Jasmair Chawla 2019-22



Global Exposure

At IILM we honour all these questions and give you a comfortable, congenial environment that helps unlock your potential & interest. We shape you to become the business leaders of tomorrow. The intellectual abode will help you to define yourself in the current dynamic environment. You will be able to create a road map for yourself by exploring your talent, your passion, your goals and your personality.

IILM supports you to envision and develop a path to your final destination. Building upon the IILM tradition of making successful business leaders, the IILM program will give you a foundation in developing a broadened mind-set through blended and experiential learning beyond classroom from our distinctive modules tailor-made to give a deeper insight of the practical world.



"At IILM, I received a very supportive environment that helped me grow holistically. The academic curriculum polishes the skills and nurtures the true potential of a student."

Yukti Aggarwal, 2017-20



International Trek

International Trek gives the students an opportunity to explore the economic, political and cultural contexts of business in different regions of the world. The trek is a theme based (Manufacturing, Entrepreneurship & Innovation, Cultural etc) expedition, where they meet professionals from other countries, exchange ideas with business and government leaders from other parts of the world. This exposes them to potential career paths and broadens their understanding of the industries.

IILM will offer theme based treks in different countries such as Israel, Estonia and Schengen during the program. During this, the students will get an opportunity to visit partner universities in the Middle East, Eastern Europe or South East Asia as a part of the program. The organizing team identifies the theme that interests the students and plans out these treks. The trek gives students an opportunity to test their leadership skills, get in-depth understanding about a particular industry or country, which helps them build contacts for the future. This is a great networking opportunity for students.

Global Study Program

Keeping pace with the globalization environment, IILM offers the Global Study. The purpose of Global Study is to give students a global exposure of teaching pedagogy, industry, and diverse cultures enabling them to expand their horizons and develop an international perspective. Cohort of students gets an opportunity to visit a partner school in Europe or Asia, complete course modules, develop skills for working in diverse teams, and understand and accept cultural diversity; hence this exposure stands them in good stead towards their progress for professional goals.

Both the International Trek/Global study will be organized after the completion of year 1.

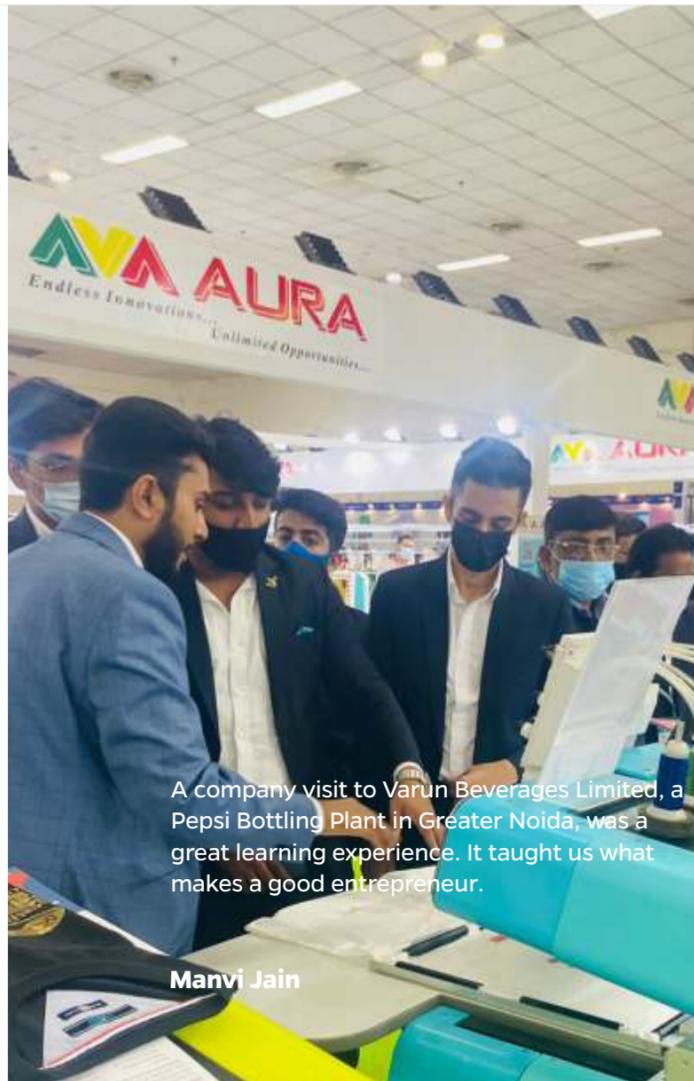
"The best thing about IILM is the way the curriculum is taught. Every bit of theory is applied to the real world and this amalgamation of theoretical and practical knowledge is what differentiates IILM from other colleges."

Somya Bajaj, 2017-20

Students will be required to have a minimum of 70% attendance to be eligible to go for any of these.

Live Projects

 Microsoft	 Adecco
 Oberoi HOTELS & RESORTS	 Bisleri
 NASSCOM®	 कॉनकोर CONCOR
 Amul The Taste of India	 CNX AUTOMOTIVE COMPONENTS
 PORSCHE	 MOTOR HARLEY-DAVIDSON CYCLES
 Mercedes-Benz	 KANTAR
 Ministry of Electronics and Information Technology Government of India	 UMR AO GROUP
 IBM	 Coca-Cola



A company visit to Varun Beverages Limited, a Pepsi Bottling Plant in Greater Noida, was a great learning experience. It taught us what makes a good entrepreneur.

Manvi Jain

Company Visits

Company visits are an integral part of our curriculum. During the first two years the student has to do 4 mandatory company visits each semester. These visits are organised to provide an opportunity to link the dots between academics and practical business scenarios. Interacting with the managers and business owners, you acquire first-hand experience of how to lead a venture to success.



Summer Internships

Summer internship is a compulsory and integral part of SBS Swiss Business School's curriculum and provides a valuable opportunity to work closely with professionals in the chosen field. This helps students develop knowledge, skills and experience directly related to career goals.

The summer internship program provides students with practical experience with the professional world demands in terms of knowledge, skills and attitude. The program requires at least 8-12 weeks of internship to obtain first-hand experience of the business

world after the first and second year. All students must complete and submit their internship reports.

Students are expected to do internships in India or abroad and are continuously supervised. Students would be graded after completion of their internship and 3 ECTS are awarded for each internship. The students will be evaluated for their internship period on the basis of pre-defined criteria, which includes sharing of learning experiences with the faculty panel and assessment by the supervisor.



Specialized Mentoring

At IILM, guiding young minds in the right direction is of utmost importance to ensure that they achieve their full potential. Mentoring is an effective means to achieve the above objective. IILM's Mentoring Program engages students and faculty in an environment that promotes students' continuous growth & development and building of personal and professional capabilities.

A student enrolled at IILM is assigned a faculty member as mentor during their three year stay in the institute. The faculty mentors provide valuable, practical insight to the students about their strengths and how to enhance their skills that will help in making good career choices. This creates opportunity for the mentees to communicate informally with their mentors that go a long way in building them as the future business leaders and pride to their institution.

My experience in IILM is magnificent as the faculty members are very cooperative with students. We get great opportunities at IILM to showcase our talent. The pedagogy used at IILM is very practical. The lectures are substantiated with real life example so that the students can understand the topics in-depth. The classes are very interactive and knowledgeable. I really feel excited to be part of IILM family.

Vani Behl, 2017-20

Counselling at IILM

IILM constantly endeavors to support its students' development in various ways. The Learning and Development Unit (LDU) at IILM, is set up for the students. The focus is to provide direction for personal development through personality assessments, personal development workshops and one-on-one counseling.

At IILM with the help of professionally competent counseling psychologist the whole effort is toward enhancing the overall well-being of students by facilitating their emotional, interpersonal and intellectual development. The counseling psychologists

listen carefully to the concerns of the students and provide them with emotional support and impart them with life skills that empower the students to navigate their way towards enhanced self-esteem and professional effectiveness. The world today has several stressors and at times, coping with them while focusing on studies can get challenging. A trained counseling psychologist provides a listening ear that can really help develop improved coping skills in order to address emotional, interpersonal, and academic concerns. Counselling helps students develop and achieve their academic and personal goals. Talking to the counseling psychologist helps students clarify issues, explore options, and cope more effectively. The Counseling psychologist at IILM is quite approachable on campus. It is easy to fix appointments with the counselor through email or phone.

Career Centre

Launching successful careers through a combination of academic courses and practical guidance, IILM Career Center aims at steering the students in the right direction for a fulfilling professional life through a variety of endeavours such as:



Alumni Connect

The students get an opportunity to meet, interact and learn from Alumni as well as explore possibilities of working with them.



Career Advisory

Those students who are unclear about their choices can turn to Career Advisory to point them in the right direction through a series of advisory and Counselling sessions.



Industry Interactions

Through industry interactions career center exposes students to wider career choices and explore new horizons.



International Education

The students who aspire for International Education, are guided on courses and universities abroad and how they can apply and get admission in a course and university of their choice. The Career Center guides students towards world renowned and Ivy League academic institutes by providing counselling for the same.

Entrepreneurship Development Centre (EDC)

Entrepreneurship Development Centre (EDC) for family business owners and budding entrepreneurs has been created with the primary aim of encouraging entrepreneurial mind-set among students to guide them in realizing their dreams. EDC events are scheduled regularly with definite sessions and their learning outcomes.

EDC organised 'Harnessing the potential of Millennial Entrepreneurship' - a discussion about budding start-ups and family-managed businesses', on 17 July 2021. This workshop offered a platform to students to discuss their start-up ideas/existing ventures/family-managed businesses and grow a peer network for professional growth. 16-19 batch alumni Sachit Jain, was also

invited to give tips to other students and help them with his experience. He is also starting his venture and is currently employed in digital marketing company.

The Entrepreneurship club had also organized a Business Idea Competition and On-the-spot selling competitions on 13th November 2021 as part of the Diwali festival. In the Business idea competition, students used chart papers and other means to give a visual description of their business idea. For the second competition - On-the-spot selling, the students were given products to sell and demonstrate their marketing skills in the competition. The students won certificates for 1st and 2nd position in both the competitions.

International Transfer

IILM offers a unique opportunity to its students who are keen to move abroad after completing one or two years with us. The optional International Transfer Programme allows students to move to the mentioned partner Institutions and graduate with the degree of the partner.

- ➔ Regents University, UK
- ➔ Middlesex University, UK
- ➔ University of Sunderland, UK
- ➔ Laurentian University, Canada
- ➔ University of Westminster, London
- ➔ University of Bristol, UK

Summer School

If you don't want to study abroad in spring or fall, summer is a perfect alternative. You can spend a season exploring a new destination, enhance your education, and come back to campus with a world of experiences. Even better, many summer study abroad programs are shorter and more budget-friendly than semester-long alternatives. Below are our partner Institutions for Summer Schools :

- ➔ Boston University, USA
- ➔ Washington University, USA
- ➔ London School of Economics, UK
- ➔ University of California, Berkeley, USA

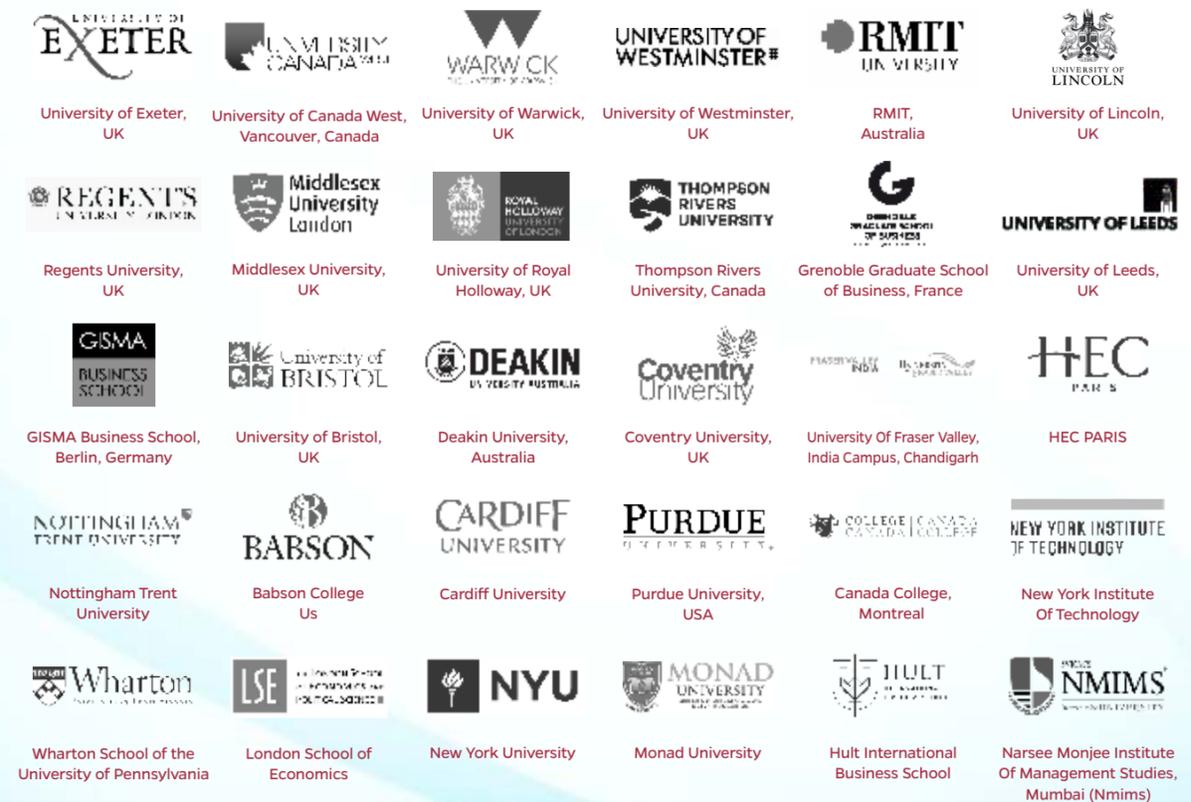


Masters Abroad

International Higher Education and Global Exposure have been and continue to remain an integral part of IILM student experience. Many students at IILM aspire to pursue their masters abroad. The International Office helps provide an ecosystem for guidance and mentoring of students to pursue their international dreams. Activities by International Office at IILM are as under:

- ➔ Organizing Annual International Higher Education Summit & Study Abroad Fair which hosts the best universities across the world under one roof.
- ➔ Conducting specific workshops which includes guidance on eligibility criteria, application procedure, statement of purpose, writing letter of recommendations etc.
- ➔ Liaising with recruitment directors of universities for unconditional acceptance offers for our students.
- ➔ Helping students decide the program and university of their choice.

As a result of our specialized mentoring for Higher Education, our students have progressed to the following universities





Life on Campus

Being in the heart of the city, life at IILM is bustling with energy and great enthusiasm

Our classrooms are SMART classes with state of the art, modernized infrastructure. Classes at IILM are typically for 75 minutes and are full of engagement and fun filled activities. We believe that SMART learning leads to SMART thinking.

At IILM, we have a range of clubs and committees related to co-curricular and extra - curricular activities such as:



MANAGEMENT CLUB

The Management Club members at IILM indulge in knowledge sharing and knowledge enrichment activities on campus by conducting group discussions and interactive sessions on a regular basis. This academic year the management club conducted Quizzes on Independence Day and Mahatma Gandhi. The quizzes gave the students an overview about the History of India and the hardships faced by the Freedom fighters to achieve Independence. The quiz on Mahatma Gandhi was to uncover rare truths of Mahatma Gandhi's life. Such exposure aids an individual to grow beyond their classroom hours and instils qualities of professionalism.

EDITORIAL CLUB

The Editorial Club at IILM has launched "The Book Club" to develop the habit of reading and exchanging views and ideas among a mixed group of faculty and students.



"TARANG" - CULTURAL CLUB

The cultural club at IILM actively engages the students on festivals and National Events. The Students organised events such as Independence Day, Gandhi Jayanti, Suicide Prevention Day and Christmas Carnival. Such activities encourage team management skills and leadership qualities among the students.



"FIGHTING CRUSADERS" - SPORTS CLUB

Sports and fitness activities are an integral part of our curriculum at IILM. This academic session, our students participated in All India Sports Fest "Chakravyuh -2019" held at IMS Engineering College, Ghaziabad in Football and Volleyball tournaments. We recently had our Intra College Sports Tournament with events like Football, Volleyball, Badminton (Indoor) and Table Tennis. Such events are organised to inculcate qualities of team unity and sportsmanship among the students.

"ICCHA - NGO CLUB

As part of Iccha Club, students have interacted and spent time with the students at the Roshini Rai School. The time spent by them was utilized for teaching the underprivileged students and sensitize them about their surroundings, hygiene and self-development. The Iccha Club members also conducted Clothing Drive wherein faculty and students donated woollen clothes to St Mary's Orthodox Cathedral Church. Involvement of students in such activities inculcates the culture of community living and the habit of caring for others. This way student learn to become responsible citizens.



IILM Experience

“

IILM has helped me gain not only theoretical knowledge but also given us practical ways to use that through company visits. IILM has given me a clear vision about my future !

Shubhya Chawla -2019-22

“

I am thankful to IILM for giving me the opportunity to attend its undergraduate program. The experience is truly mesmerizing as I get ample of opportunities to nurture my skills and abilities. The strong mentoring system here helps me to understand my strengths and weaknesses and explore different horizons, with the help of my faculty mentor.

Harshana Ojha 2017-20

“

IILM has made it possible for us to evolve in every aspect of life, it not only provides us with theoretical knowledge but also gives us opportunities to showcase our talent through various activities on and off campus. At IILM, we also have various clubs and societies which helps us to do things we are good at. IILM indeed has made our campus life full of exposure and memorable which we will cherish forever.

Adeer Ashiq, 2019-22

“

The Professors at IILM are very helpful, understanding and work hard with students to enrich their knowledge as well as concepts of modern business world. Lectures here are very informative and students can clear their doubts by interacting with the faculty without any hesitation. They are available all around the clock to assist us whenever we need any extra help. The continuous support has helped me to enrich and enhance my knowledge.

Vinayak Gupta 2017-20

IILM Alumni Club



IILM takes great pride in its large network of 15000+ alumni. The success of an academic institute is gauged from the accomplishments of its students in life. Our alumni have risen to high ranks and hold responsible positions in reputed companies and are successfully managing and expanding their family business. IILM strongly believes in and strives to provide a platform for its alumni to maintain lifelong relationships with its alma mater.

A student and later an alumnus has access to large network of IILM alumni coming from both undergraduate and postgraduate levels and across IILM campuses. Benefits that accrue from these networks know no boundaries. We engage with our alumni in various

ways. They are invited to interact with the students on campus to guide and motivate them on careers and to deliver guest lectures on topics of their expertise. The Annual IILM Alumni Meet provides a great opportunity for alumni to come together, network and to reminisce the nostalgic moments of the cherished college life.

Ishan Sahgal
GROB AIRCRAFT
FORBES 30
(IILM UBS- Batch 2012-15)

Some of our Distinguished Alumni

GAURI MONGA
Golfer

NIMISHA BALUJA
Baluja Shoes

KESHAV BANSAL
Intex Technologies

ZAHAAN QURESHI
Golfer

DRON AGARWAL
Surya Food & Agro Ltd (Priyagold)

RAGHAV BAKSHI
Old Monk

RAUNAQ AHLUWALIA
Sandoz

ABHAY GOYLE
Essex Farms

TANIA ISRANI
Fashion Designer & Stylist - T.I.

RIDHAY KHANNA
HH Global

ISHAN SAHGAL
Composite Aircraft

BHAVYA CHAWLA
Build Natural Sportswear

NIKUNJ AGGARWAL
Pilot Industries

ABHINAV KAPUR
Atlas Cycles

PRITIKA SINGH
Prayag Hospital

UMESH AGARWAL
Haldiram

AKSHITA JAIN
Cosco India

SUSHANT S MITTAL
Sonalika Tractor

KUNDAN DUA
Rapid Flour Mills

ANUBHA JAIN
Brandbox

ARJUN VAJPAY
Mountaineer

BARBEE CHAUHAN
Professional Makeup Artist

AKHIL MEHRA
International Football Player

MEHUL SURANA
Actor

Apply Now

Our admission policy aims to provide fair and equal access to deserving candidates. We welcome applications from all eligible students and encourage a diverse and socially mixed student population.

Eligibility- Undergraduate Programmes- Prospective candidates seeking admission to the undergraduate programs of the institute should have completed class XII with at least 55% marks under the Indian education system (CBSE or ICSE) or any equivalent board in India or overseas, with English and Mathematics at the class X level. Candidates from abroad should have completed their A levels (under the British system).

Selection Procedure- Students who meet the above eligibility criteria, meet with a faculty for a counselling session. This is followed by a Simulation / case study aimed at gauging the student's understanding of situation and analytical skills. Finally, a personal interview is conducted after which the decision of admission is made. The decision of the admission committee is binding and final.

Application form and prospectus- At IILM UBS, our aim is to make the application process as simple and efficient as possible. We encourage applications online.

To begin your applications, follow the simple steps below-

- Please log on to ubs.iilm.edu/apply-now
- Fill in all the required information and then submit the application form, once it is submitted a confirmation email will be sent to your email address with other necessary details

The documents required at the time of interview are:

- Photocopy of class X and XII mark sheet (with originals)
- Photocopy of the Passing Certificates of Class X and XII
- Curriculum Vitae
- Extra Curricular Certificates (if any)
- Photocopy of Character Certificate
- Photocopy of Any ID Proof
- 2 passport size photographs
- SAT test results (if available)

For transfer applicants only marksheet of the previous examination of the college / University attended are required. Originals will be returned after verification at the time of interview.

Our Other Programmes

IILM Institute For Higher Education, Lodhi Road

- ✓ PGDM (Affiliated to AICTE & Accredited by SAQS)

IILM University, Gurugram

UNDERGRADUATE COURSES

- ✓ Bachelors of Business Administration 3 Years
- ✓ Bachelors of Design (BDes) 4 Years
- ✓ BA (Hons) Journalism 3 Years
- ✓ BBA LLB (Hons) & BA LLB (Hons) 5 Years
- ✓ BA (Hons) Psychology 3 Years
- ✓ Bachelors in Liberal Arts 4 Years

POSTGRADUATE COURSES

- ✓ LLM 1 Year
- ✓ MA Psychology 2 Years
- ✓ MBA 2 Years
- ✓ MBA (Specializations in Entrepreneurship & Family Business, Financial Technology, HR, Business Analytics, Marketing & Innovation) 2 Years

IILM Graduate School of Management, Greater Noida

- ✓ PGDM (Affiliated to AICTE, AIU & Accredited by NBA)
- ✓ Executive PGDM (Affiliated to AICTE & AIU)
- ✓ FPM (Affiliated to AICTE)

IILM College Of Engineering & Technology, Greater Noida

- ✓ B.Tech
- ✓ M.Tech
- ✓ MBA
- ✓ BBA - MBA integrated



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